

Ecotourism NZ Conference programme

Thursday 2 September

8.30 – 9.30	POWHIRI and REGISTRATION
9.30 – 10.00	OPENING
10.00 – 11.00	KEYNOTE SPEAKER – Robert Swan www.2041.com
11.00 – 11.30	MORNING TEA

11.30 – 1.00 DEPARTMENT OF CONSERVATION – Open for business - DOC will tell the story of partnering with like minded businesses and communities to advance the cause of the conservation economy and how we see this providing a sustainable business model for local communities with consistent social, natural and economic benefits.

1.00 – 2.00 LUNCH

2.00- 6.00 WORKSHOPS – choose ONE of the following options

CYCLING TOURISM – Go off the beaten track. Explore Rotorua's Redwood Forest by bike, led by experienced local mountain bike guides. Learn about the growth of cycling tourism and how you can capitalise on this trend.

WAIMANGU VOLCANIC VALLEY – A focus on sustainability and adapting to change

WHAKAREWAREWA THERMAL VILLAGE - Discover the business realities of living in a tourism village

AGROVENTURES - Learn about the partnership and collaboration

TE UREWERA TREKS - Establishing Te Urewera Treks business and meeting the ideals of eco-tourism

RAINBOW SPRINGS - Including conservation programmes into your business

RIVERRATS RAFTING - Safety in your tourism business

TE PUIA – Interpretation as an integral part of your business

7.00-11.00 Dinner at the Blue Baths, a wonderful attraction housed in an art deco heritage building in the government gardens.



Ecotourism NZ Conference programme - Friday 3 September

8.30 – 12.30 WORKSHOPS – choose one out of the following 8 options

CYCLING TOURISM – Go off the beaten track. Explore Rotorua's Redwood Forest by bike, led by experienced local mountain bike guides.

Learn about the growth of cycling tourism and how you can capitalise on this trend.

WAIMANGU VOLCANIC VALLEY – A focus on sustainability and adapting to change

WHAKAREWAREWA THERMAL VILLAGE - Discover the business realities of living in a tourism village

AGROVENTURES - Learn about the partnership and collaboration

TE UREWERA TREKS - Establishing Te Urewera Treks business and meeting the ideals of eco-tourism

RAINBOW SPRINGS - Including conservation programmes into your business

RIVERRATS RAFTING - Safety in your tourism business

TE PUIA – Interpretation as an integral part of your business

12.30 – 1.30 LUNCH AT WAIARIKI INSTITUTE OF TECHNOLOGY

1.30 – 2.30 BREAKOUTS – SESSION 1

BREAKOUT 1- Marketing opportunities – Tourism NZ – Benchmarking NZ against our competitors

BREAKOUT 2 - Sustainable success – Lessons & case studies from the Rotorua sustainability tourism charter

BREAKOUT 3 - Customer safety - How do you manage risks and learn from your mistakes?

BREAKOUT 4 - Authentic experiences - Meet Dan Steele and hear about his business Blue Duck Lodge

2.30 – 3.00 AFTERNOON TEA

3.00 – 4.00 BREAKOUTS – SESSION 2

BREAKOUT 1- Marketing opportunities – Tourism NZ – Benchmarking NZ against our competitors

BREAKOUT 2 - Sustainable success – Lessons & case studies from the Rotorua sustainability tourism charter

BREAKOUT 3 - Customer safety - How do you manage risks and learn from your mistakes?

BREAKOUT 4 - Authentic experiences - Meet Dan Steele and hear about his business Blue Duck Lodge

4.00 – 5.30

CONFERENCE WRAP – Facilitators from each of the workshops will present their workshops and the key issues that were discussed.

5.30 – 6.00

CLOSING

7.00 – 10.00

Tribal Lights Maori Theatre – theatre and buffet dinner

